

26-27 NOVEMBER | Inter Expo Center, Sofia

EEGS

EASTERN EUROPEAN GAMING SUMMIT

SPONSORSHIP PACKAGES **2025**



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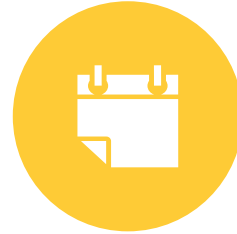
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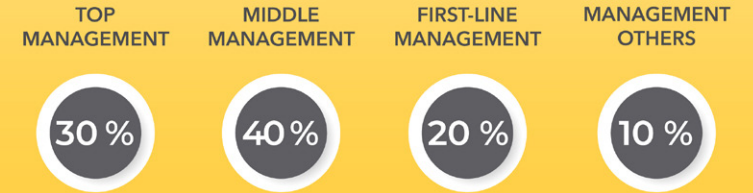
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WHAT IS EEGS

Join the leading industry conference in Eastern Europe, where over 450+ professionals from 35 countries come together to shape the future of gaming and entertainment. The Eastern European Gaming Summit (EEGS) is the premier event for regulators, operators, suppliers, and industry stakeholders to share knowledge, best practices, and insights on the latest trends and innovations.

With over 30 hours of engaging content, EEGS 2025 promises to deliver a unique blend of thought-provoking discussions, expert-led sessions, and networking opportunities. From regulatory updates and technological advancements to emerging trends and business opportunities, EEGS is the perfect platform to stay ahead of the curve.



WHY BECOME A SPONSOR

- Ensure targeted brand exposure to senior executive decision-makers who are eager to learn about innovative solutions.
- Build company awareness through extensive networking opportunities, both formal and informal
- Reinforce your brand reputation through high-quality content, agenda, and social events
- Showcase your products, solutions, and ideas to a global audience of industry professionals
- Align your brand with over 50 expert speakers and thought leaders



PLATINUM SPONSORSHIP PACKAGE



Sponsorship Benefits:

- **Branded Conference Chair Covers:** Elevate the conference experience with custom chair covers featuring your logo, ensuring attendees associate your brand with comfort and style. Installed by the EEGS team for a seamless presentation.
- **Illuminated Light Boxes:** Stand out in the central foyer with a single-sided illuminated light box, prominently displaying your logo.
- **Conference Stage Branding:** Two large hanging banners on the main stage (895 x 2000 px) featuring your branding in high-quality fiber graphics, ensuring your brand is front-and-center during key presentations.
- **Branded Delegate Bags:** Every attendee will receive stylish conference bags featuring both the EEGS and your logo, creating lasting impressions as they network and engage.
- **Exclusive Company-branded Giveaway:** Share promotional materials with every registered attendee and at the Proximity Zone. Ensure your brand is remembered long after the event by providing high-quality items that resonate with your audience.
- **Premium Gifts for Speakers:** Show appreciation to our key



speakers with exclusive, company-branded gift sets. This tailored approach not only enhances your brand image but also fosters goodwill among influential figures.

PLATINUM SPONSORSHIP PACKAGE (contd)



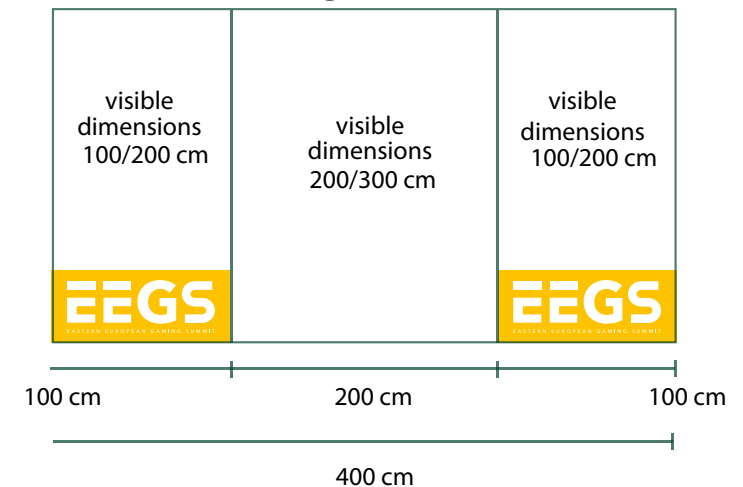
- **Sponsor-Named Conference Panel:** Enjoy a dedicated sponsor-named panel in the conference program, featuring your logo across print and digital formats, plus the opportunity for up to three of your speakers to engage with our audience.
- **Keynote Representation:** Present a keynote speech to showcase your industry insights and innovations, aligning your brand with thought leadership.
- **Live-streamed Interview:** Gain additional visibility through a 30-minute live-streamed interview with your representative, allowing for pre-submitted audience questions, creating a meaningful connection with viewers.
- **Chair a Sponsored Panel:** Experience a unique opportunity to chair a dedicated conference panel, enhancing your direct engagement with attendees and showcasing your expertise.
- **Proximity Zone Presentation:** Share your insights with attendees in a 30-minute presentation at the popular Proximity Zone, maximizing your interaction with the audience.
- **Prominent Logo Display:** Your logo will be continuously displayed on the main screen during the event, ensuring ongoing exposure.
- **Official Program Inclusion:** Your logo will also appear in the official EEGS printed and digital program, affirming your status as a Platinum sponsor.
- **Freestanding Banners:** Two freestanding banners (85 x 205 cm) placed strategically in front of the conference hall, designed to capture attention as attendees arrive.
- **Long-term Online Exposure:** Benefit from a year-long presence through web banners on both the EEGS and e-Game Spectrum magazine's homepage.
- **Dynamic Advertising Spots:** Enjoy advertising spots distributed throughout the venue, including LCD displays and foyer arches, ensuring your messages reach attendees throughout the event.

PLATINUM SPONSORSHIP PACKAGE (contd)



- **Digital and PR Promotion:** Your brand will be highlighted in the EEGS & BEGE digital catalog, alongside boosted PR announcements across newsletters and social media platforms amplifying your sponsorship status.
- **Complimentary Passes and Invitations:** Receive six conference passes and invitations to the official BEGE/EEGS party, including drinks and snacks.
- **Event Photography:** Receive high-quality photos capturing your brand's presence and engagement at the event.
- **Invitation to the BEGE Awards:** Enjoy exclusive access to the prestigious BEGE Awards, networking with industry leaders and celebrating achievements.
- **Unlimited Online Invitations for Free Visitor Entry:** Share unlimited online invitations for free visitor entry during the BEGE event days, maximizing your outreach.

** Illuminated light boxes scheme*



Sponsorship cost: € 19 000 w/o VAT

**All artworks and advertising materials should be provided in .PDF, .EPS, or .AI formats to info@balkangamingexpo.com no later than September 15th, 2025.*

GENERAL SPONSORSHIP PACKAGE



Sponsorship Benefits:

- **Branded Lanyards & Conference Passes:** Your logo prominently printed on high-quality lanyards and conference passes, produced by the EEGS, ensuring visibility and brand recognition among all attendees.
- **Keynote Presentation Opportunity:** Deliver a powerful keynote speech, showcasing your insights and thought leadership to an engaged audience.
- **Sponsor-Named Panel:** Gain exposure with a dedicated sponsor-named panel in the conference program, featuring a moderator and up to three of your selected speakers, enhancing your company's expertise and influence.
- **Brand Inclusion in Official Program:** Display your logo in both the printed and digital versions of the official conference program, affirming your commitment as a General Sponsor.
- **Main Stage Logo Display:** Your logo will be prominently featured on the main screen in the conference hall throughout the event, ensuring maximum visibility during key presentations.
- **Advertising Spot in Conference Hall:** Enjoy a featured advertising spot (up to 30 seconds) during the conference sessions, reaching engaged attendees in real time.
- **Central Foyer Advertising:** Your advertising will be displayed prominently on the central foyer arches at BEGE, maximizing your reach with all event attendees.
- **Branded Hanging Banners:** Two large hanging banners (895 x 2000 px, fiber graphics) will be displayed on the conference stage for the entire two-day event (November 26-27, 2025), ensuring your brand is front and center.
- **Long-term Web Presence:** Your logo will appear as a web banner (200 x 90 px) in JPG, JPEG,

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GENERAL SPONSORSHIP PACKAGE (contd)

RESERVED



PNG, or GIF format on the EEGS homepage for nine months, along with a second web banner (230 x 80 px) on the e-Game Spectrum online magazine, promoting your brand's visibility long after the event.

- **Social Media Announcements:** Amplify your presence with boosted social media posts announcing your General Sponsorship, reaching a wider audience and increasing engagement.
- **Newsletter Recognition:** Your sponsorship will be featured in the official EEGS newsletter, promoting your brand to our mailing list of industry professionals.
- **Official Partner Recognition:** Your brand will be acknowledged as an official partner in all PR materials, on-site digital communications, event photos, and social media boosted posts.
- **Dedicated Blog Article:** Receive a dedicated blog article highlighting your sponsorship and contributions, shared on the EEGS website and across our social media channels, including Facebook and LinkedIn.
- **Live-Streamed Interview:** Participate in a live-streamed interview (up to 30 minutes) with your representative during the



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GENERAL SPONSORSHIP PACKAGE (contd)



- event, with pre-submitted audience questions, providing a unique platform to share your insights.
- **Inclusion in Official Digital Catalogue:** Your logo will be prominently featured in the BEGE/EEGS official catalogue, reinforcing your General Sponsorship status.
 - **Presentation at Proximity Zone:** Gain additional exposure with a dedicated presentation slot (up to 30 minutes) at the Proximity Zone.
 - **Exclusive Invitations:** Enjoy four invitations to the official BEGE Party, where drinks and snacks will be provided, offering an excellent networking opportunity.
 - **Conference Passes:** Receive four conference passes for the EEGS 2025, enabling your team to engage directly with attendees and industry leaders.
 - **Unlimited Online Invitations:** Distribute unlimited online invitations for free visitor entry during the two days of BEGE 2025, expanding your outreach.
 - **Published PR Material or Interview:** One company PR material or interview will be published in the e-Game Spectrum online magazine and shared across its social media channels with boosted posts, further enhancing your visibility.
 - **Event Photography:** Receive high-quality photographs from the event showcasing your brand's involvement, perfect for post-event marketing and promotional efforts.

Sponsorship cost: € 11 000 w/o VAT

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GOLD SPONSORSHIP PACKAGE



Sponsorship Benefits:

- **Floor Stickers:** Showcase your logo on strategically placed floor stickers that guide attendees to the Conference Hall. Size: up to 50 x 50 cm. Print file submission requirements: 72 dpi for 1:1, TIFF format. Display duration: November 26-27, 2025.
- **Prominent Conference Stage Banners:** Feature your brand with two large branded banners on the conference stage (895 x 2000 px, 150 ppi) during the two-day event, ensuring maximum visibility among attendees.
- **Sponsor-Named Conference Panel:** Gain significant exposure by hosting a dedicated panel in the conference program, including a moderator and up to three of your speakers, providing a valuable speaking engagement opportunity.
- **Keynote Address:** Deliver a high-impact keynote speech from your representative, positioning your brand as a thought leader in the industry.



**Floor sticker*

GOLD SPONSORSHIP PACKAGE (contd)



- **Live-Streamed Interview:** Engage the audience during a live-streamed interview (up to 30 minutes) featuring your representative. All questions will be submitted in advance to ensure a tailored experience.
- **Proximity Zone Presentation:** Highlight your brand with a dedicated 30-minute presentation at the Proximity Zone, facilitating direct interaction with attendees.
- **Logo Placement in Conference Program:** Your logo will appear prominently on the conference panel, both in printed and digital formats, enhancing brand visibility.
- **Official Digital Catalogue Recognition:** Your logo will be featured in the official EEGS & BEGE Digital Catalogue, solidifying your status as a Gold Sponsor.
- **Full-Page Advert in Digital Catalogue:** Showcase your brand with a full-page advertisement in the official EEGS & BEGE digital catalogue, reaching a broad audience.
- **Brand Presence in Official Programs:** Your logo will also be included in the printed and digital versions of the official EEGS program, extending your brand's reach.
- **Extended Online Visibility:** Enjoy two web banners - a 200 x 90 px banner on the EEGS homepage and a 230 x 80 px banner on the e-Game Spectrum website. Both



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GOLD SPONSORSHIP PACKAGE (contd)



banners will be available for six months in JPG, JPEG, PNG, or GIF formats.

- **Company-Branded Item Distribution:** Provide your branded items to all registered EEGS attendees and attendees at the Proximity Zone. (Materials to be provided by the sponsor.)
- **Main Screen Logo Display:** Your logo will be prominently displayed on the main screen in the conference hall, ensuring continuous visibility among attendees.
- **LCD Display Advertising:** Benefit from a dedicated advertising spot (up to 30 seconds) displayed on LCD screens located in the conference hall, reaching attendees throughout the event.
- **Social Media Promotion:** Your Gold Sponsorship will be announced through EEGS official social media channels, enhancing brand exposure and engagement.
- **Newsletter Feature:** Your sponsorship will be featured in the official EEGS newsletter, spotlighting your brand in a direct outreach to industry professionals.
- **e-Game Spectrum Newsletter Recognition:** Get featured in the e-Game Spectrum online magazine newsletter with your logo, Gold sponsor title, and product information, increasing your brand's visibility.
- **PR Campaign Inclusion:** Your Gold Sponsorship will be highlighted in PR communications and written materials from the EEGS pre-event campaign.
- **Published PR Material or Interview:** One company PR material or interview will be published in the e-Game Spectrum online magazine and shared across their social media channels, further promoting your brand.

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GOLD SPONSORSHIP PACKAGE (contd)



- **Complimentary Conference Passes:** Receive three conference passes to the EEGS, enabling your team to connect directly with attendees and industry leaders.
- **Exclusive Invitations to BEGE Party:** Enjoy three invitations to the official BEGE Party (exact date and location to be confirmed), where drinks and snacks are included, providing an excellent networking opportunity.
- **Unlimited Visitor Entry Invitations:** Distribute unlimited online invitations for free visitor entry during the two-day BEGE event, maximizing your outreach.
- **Event Photography:** Capture your brand's presence with high-quality photos from the event, perfect for post-event marketing and promotional efforts.



Sponsorship cost: € 9 200 w/o VAT

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SILVER SPONSORSHIP PACKAGE



Sponsorship Benefits:

- **Educational Presentation on Conference Stage:** Showcase your expertise with an educational presentation on the conference stage (up to 25 minutes), providing a valuable opportunity to engage with attendees.
- **Brand Recognition in Official Programs:** Your logo will appear in the official EEGS printed and digital program, ensuring continuous visibility among attendees.
- **Main Screen Logo Display:** Your logo will be prominently displayed on the main screen in the conference hall, reaching a large audience throughout the event.
- **Catalogue Recognition:** Your Silver sponsorship status will be announced in the official EEGS & BEGE catalog, highlighting your commitment to the industry.
- **Social Media Promotion:** Your sponsorship will be announced through EEGS official social media channels, enhancing brand exposure and engagement.
- **Newsletter Feature:** Your Silver sponsorship will be featured in the official EEGS newsletter, spotlighting your brand in a direct outreach to industry professionals.
- **Web Banner Advertising:** Enjoy two web banners—a 200 x 90 px banner on the EEGS homepage and a 230 x 80 px banner on the e-Game Spectrum online mag-



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SILVER SPONSORSHIP PACKAGE (contd)



azine website. Both banners will be available for three months in JPG, JPEG, PNG, or GIF formats.

- **LCD Display Advertising:** Benefit from a dedicated advertising spot (up to 30 seconds) displayed on LCD screens located in the conference hall, reaching attendees throughout the event.
- **Published PR Material or Interview:** One company PR material or interview will be published in the e-Game Spectrum online magazine and shared across their social media channels, further promoting your brand.
- **Live-Streamed Interview:** En-

gage the audience during a live-streamed interview (up to 30 minutes) featuring your representative. All questions will be submitted in advance to ensure a tailored experience.

- **Presentation at Proximity Zone:** Highlight your brand with a dedicated 30-minute presentation at the Proximity Zone, facilitating direct interaction with attendees.
- **Branded Hanging Banners:** Showcase your brand with two large branded hanging banners on the conference stage (895 x 2000 px, 150 ppi) during the two-day event, ensuring maximum

visibility among attendees.

- **Distribution of Company Branded Items:** Provide your branded items to all registered attendees, enhancing your brand's reach and visibility.
- **Unlimited Online Invitations:** Distribute unlimited online invitations for free visitor entry during the two-day BEGE event, maximizing your outreach.
- **Event Photography:** Capture your brand's presence with high-quality photos from the event, perfect for post-event marketing and promotional efforts.

Sponsorship cost: €6 800 w/o VAT

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PANEL SPONSORSHIP



Elevate your brand by sponsoring a panel at the conference, where you'll engage directly with decision-makers shaping the industry's future.

Sponsorship Benefits:

- **Join the Panel:** Position yourself as an industry expert by participating as a speaker or track leader, enhancing your visibility and credibility on stage.
- **Brand Visibility in Official Programs:** Your logo will be featured as a panel sponsor in both the printed and digital editions of the official EEGS program, ensuring standout recognition among attendees.
- **Social Media Spotlight:** Amplify your brand's exposure as your sponsorship is announced across EEGS's official social media channels, driving engagement and awareness.
- **Newsletter Highlight:** As a sponsor, your brand will be prominently featured in the official EEGS newsletter, reaching industry professionals with direct outreach.
- **LCD Display Advertising:** Reach a captive audience through a dedicated advertising slot (up to 30 seconds) on LCD screens throughout the conference hall, maintaining visibility during the event.
- **Web Banner Advertising:** Benefit from two web banner placements.



PANEL SPONSORSHIP (contd)



ments: a 200 x 90 px banner on the EEGS homepage and a 230 x 80 px banner on the e-Game Spectrum online magazine website. Both banners will be displayed for three months in various formats (JPG, JPEG, PNG, or GIF).

- **Published PR Material or Interview:** One piece of your company's PR material or an interview will be featured in the e-Game Spectrum online magazine and shared across their social media platforms, further expanding your brand's reach.



Sponsorship cost: € 3 000 w/o VAT

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REGULATORS' ROUND TABLE SPONSORSHIP PACKAGE



Sponsorship Benefits:

- **Advertising Spot on LCD Displays:** Feature your brand with a prominent 30-second advertising spot displayed on LCD screens throughout the conference hall, ensuring visibility to all attendees.
- **Branded Hanging Banners:** Showcase your brand with two fiber graphics hanging banners on the conference stage (895 x 2000 px, 150 ppi) for the entire duration of the event (26-27 November 2024).
- **Homepage Web Banner:** Gain significant online visibility with a web banner (200 x 90 px) featured on the EEGS homepage for three months. Available formats: JPG, JPEG, PNG, GIF.
- **e-Game Spectrum Web Banner:** Extend your reach with a web banner (230 x 80 px) displayed on the e-Game Spectrum online magazine website for three months, available in JPG, JPEG, PNG, or GIF formats.
- **Speaking Engagement:** Capture the audience's attention with a speaking engagement during the EEGS conference, positioning your brand as a thought leader in the industry.
- **Live-Streamed Interview:** Engage directly with attendees through a live-streamed interview (up to 30 minutes) featuring your representative. All questions will be pre-submitted for a polished presentation.
- **Branded Bags for Regulators:** Distribute branded bags filled with corporate advertising materials to regulators. All materials are provided by your company, enhancing brand visibility among key stakeholders.
- **Social Media Promotion:** Amplify your reach with a dedicated social media post announcing your sponsorship on EEGS channels, driving engagement with your brand.
- **Official Announcement in Newsletter:** Increase your sponsorship's visibility with an announcement in the official EEGS newsletter, reaching a broad audience.
- **Program Logo Inclusion:** Your

REGULATORS' ROUND TABLE SPONSORSHIP PACKAGE (contd)



logo will be prominently displayed in the official EEGS printed and digital program, showcasing your commitment to the event.

- **Digital Catalog Advertising:** Secure half (1/2) of an advertisement in the Official EEGS & BEGE digital catalog, further enhancing your brand presence.
- **Catalog Sponsorship Recognition:** Enjoy recognition with your logo included in the official EEGS & BEGE digital catalog, underscoring your sponsorship status.
- **Published PR Material:** Share

your brand's story with one published PR material or interview in the e-Game Spectrum online magazine, shared across our social media channels for greater reach.

- **Exclusive Event Invitations:** Receive three invitations to the official BEGE/EEGS Party (date and location to be confirmed), where drinks and snacks will be included, providing valuable networking opportunities.
- **Unlimited Online Invitations:** Distribute unlimited online invi-

tations for free visitor entry during the two-day BEGE event (26-27 November 2024) at the Inter Expo Center, Sofia, allowing you to connect with a larger audience.

- **Event Photography:** Capture and share the moments with high-quality photos from the event, perfect for your post-event marketing materials.



Price: € 4 200 w/o VAT

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SPEAKERS DINNER SPONSORSHIP



Join the ranks of esteemed industry leaders by sponsoring the exclusive Speakers' Dinner! Immerse yourself in an intimate setting designed to foster networking and collaboration with the pioneers shaping the future of the industry.

EVENT DETAILS:

The dinner will take place the evening before the conference kicks off (Location to be announced).

Sponsorship Benefits:

- **Prominent Branding:** Display your brand with a freestanding banner at the entrances of the dinner venue. *Materials to be provided by the sponsor.
- **Dynamic Advertising:** Gain impressive visibility with a prominent 30-second advertising spot on LCD screens throughout the conference hall, ensuring your brand reaches all attendees.
- **Program Logo Inclusion:** Your logo will be prominently featured in the official EEGS printed and digital program, highlighting your valuable contribution to the event.
- **Digital Catalog Presence:** Enjoy half (½) of an advertisement in the Official EEGS & BEGE digital catalog, further solidifying your brand presence in our event materials.
- **Web Banner Promotion:** Extend your digital reach with a web banner (230 x 80 px) showcased on the e-Game Spectrum online magazine website for three months, available in JPG, JPEG, PNG, or GIF formats.
- **Exclusive Event Invitations:** Receive three invitations to the official BEGE/EEGS Party (date and location to be confirmed), where refreshments will be provided, offering additional networking opportunities.
- **Advertising Materials Distribution:** Distribute brochures, leaflets, or branded gifts (gifts placed on each chair in the conference hall).

**Materials are to be provided by the sponsor.*

Price: € 4 200 w/o VAT

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CONFERENCE LUNCH AND COFFEE BREAKS SPONSORSHIP PACKAGE



Elevate the attendee experience at the EEGS by showcasing your brand through our exclusive Culinary Experience Sponsorship Package. This opportunity places your brand front and center, enhancing networking moments and culinary delights throughout the event.

Sponsorship Benefits:

- **Branded Napkins:** Showcase your brand with custom napkins featuring your company's logo, produced and distributed by the EEGS team, ensuring visibility during every meal.
- **Company-Branded Item Distribution:** Share your brand with attendees by distributing company-branded items or promotional materials. All materials will be supplied by you to maximize engagement.
- **Freestanding Banners:** Two prominent freestanding banners (85 x 205 cm each) will be placed at the lunch venue, showcasing your brand. *Banners supplied by the sponsor.
- **Web Banner Advertising:** Enjoy visibility with a web banner (200 x 90 px) displayed on the EEGS



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CONFERENCE LUNCH AND COFFEE BREAKS SPONSORSHIP PACKAGE (contd)



homepage and another (230 x 80 px) on the e-Game Spectrum online magazine website for three months, available in JPG, JPEG, PNG, or GIF formats.

- **Proximity Zone Presentation:** Deliver a captivating presentation (up to 30 minutes) at the Proximity Zone, providing direct interaction with attendees and demonstrating your expertise.
- **Live-Streamed Interview:** Engage with the audience through a live-streamed interview (up to 30 minutes) featuring your representative. All questions will be pre-submitted to ensure a smooth discussion.
- **Social Media Promotion:** Gain additional exposure with a dedicated social media post announcing your sponsorship, maximizing your brand's reach to a wider audience.
- **On-Screen Logo Recognition:** Your logo will be prominently displayed on the main screen in the conference hall, ensuring visibility throughout the event.
- **LCD Display Advertising:** Capture attention with a 30-second advertising spot on LCD displays in the conference hall, promoting your sponsorship in real-time.
- **Official Program Recognition:** Your logo will appear in the offi-



CONFERENCE LUNCH AND COFFEE BREAKS SPONSORSHIP PACKAGE (contd)



cial EEGS & BEGE printed catalog, highlighting your sponsorship status, along with a full-page advert showcasing your brand.

- **Product Information Inclusion:** Your logo along with the title “Conference Lunch and Coffee Breaks Sponsor” will be included, allowing for product information or promotional articles to engage attendees.
- **PR Material Publication:** Share your story with attendees through one published company PR material or interview in the e-Game Spectrum online magazine, also

shared across our social media channels.

- **Pre-Event Public Relations Announcement:** Amplify your presence before the event with a PR announcement detailing your sponsorship in the EEGS communication campaign.
- **Complimentary Conference Passes:** Receive three complimentary passes for the EEGS, allowing your team to enjoy the full experience.
- **Invitations to Exclusive Events:** Enjoy three invitations to the official BEGE/EEGS Party (date and

location to be confirmed), with drinks and snacks provided, fostering networking opportunities.

- **Unlimited Online Invitations:** Distribute unlimited online invitations for free visitor entry during the two-day BEGE event, maximizing your brand’s outreach.
- **Event Photography:** Receive high-quality photos from the event featuring your brand, perfect for post-event marketing and communications.status, along with a full-page advert showcasing your brand.

Sponsorship cost: € 6 200 w/o VAT

**All artworks and advertising materials should be provided in .PDF, .EPS, or .AI formats to info@balkangamingexpo.com no later than September 15th, 2025.*

EEGS CONFERENCE

SPONSORSHIP PACKAGES



Elevate your presence at the EEGS Conference with our exclusive sponsorship opportunities designed to maximize your brand's visibility and engagement with key industry players.

1. Freestanding banner

Display Size: 85 x 205 cm

Location: Conference hall (optional placement in front of the main conference hall)

Price:

450.00 Euro /per banner.

**Banners to be provided by the sponsor.*

2. Advertising Materials Distribution

Distribute brochures, leaflets, or branded gifts (gifts placed on each chair in the conference hall)

Price:

500 Euro

**Materials to be provided by the sponsor.*

3. Floor Stickers

Promote your brand with custom floor stickers leading with arrows to the EEGS conference in the halls of the BEGE Expo. (EEGS Logo and an arrow to be included)

4 Stickers: **350 Euro**

6 Stickers: **500 Euro**

**Price includes production and placement.*



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EEGS CONFERENCE

SPONSORSHIP PACKAGES (contd)



4. Branding of Flags

Size: 140 x 300 cm

Location: Main entrance of the Exhibition/Conference venue

Duration: 2 days (26.11. - 27.11.)

1 Flag: 1,210 Euro

3 Flags: 3,080 Euro

**Price includes production costs.*

5. Delegate Bags Sponsorship

Sponsor a minimum of 500 high-impact delegate bags prominently showcasing your company logo for exceptional visibility during the event. Bags can include branded gifts and materials for distribution at the entrance.

Price: 350 Euro for 500 bags

**Please provide 500 delegate bags to the BEGE&EEGS office no later than two weeks prior to the Conference.*

6. Pen and Paper Sponsorship

Enhance your brand exposure with 500 pens and notepads prominently placed on each table in the Conference Room prior to the session's start.

Price: 350 Euro for 500 pens and notepads

**Please deliver 500 pens and notepads to the BEGE&EEGS office no later than four weeks prior to the Conference.*

7. 30-Second Commercial Advertising

Feature a commercial broadcast at least three times per hour on screens at the arches at the entrances of the Exhibition and Conference venue.

Location: Screens situated at the entrances of Exhibition Halls 2, 3, and 4.



Format: .avi or .mp4

Duration: 2 days (26.11. - 27.11.)

FOR MORE INFORMATION, PLEASE, CONTACT US:

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www.eegamingsummit.com

We are open to discuss any Sponsorship options
tailored to your needs!

APPLICATION FORM (AGREEMENT) FOR EEGS 2025 SPONSORSHIP PACKAGES

SPONSOR INFORMATION:				
Applicant (company name):				
Company Reg. №:			VAT/TAX Number:	
Registered address №:				
Contact name:				
Tel:		Fax:		E-mail:
Platinum <input type="checkbox"/>	General <input type="checkbox"/>	Gold <input type="checkbox"/>	Silver <input type="checkbox"/>	Panel Sponsorship <input type="checkbox"/>
Regulators' Round Table <input type="checkbox"/>	Speakers Dinner <input type="checkbox"/>	Conf. Lunch & Coffee Braeks <input type="checkbox"/>	EEGS Conference <input type="checkbox"/>	

***Artworks and materials**

logos and advertising materials should be provided to info@eegamingsummit.com in .PDF, .EPS, .AI, not later than September 15th, 2025.

Payment details:

On receipt of signed form BEGE will issue a pro-forma invoice. The Application will not be accepted until a 100% deposit is received. The payment should be made not later than September 15th, 2025. All reservations with signed orders are non – cancellable and non – refundable. In the event of cancellation, the applicant is responsible for full payment. The number of advertising opportunities are limited; based on first-come, first-served basis.

Accepted Application shall serve as an Agreement between BEGE (BEGE Expo EOOD) and the applicant. By signing this Application, applicant confirms that he accepts the payment terms specified in the Application and agrees to pay the total cost within the terms specified above.

Date:

Stamp and Signature: