SPONSORSHIP PACKAGES 2023



22-23 NOVEMBER

Inter Expo Center, Sofia

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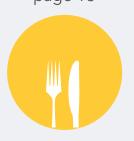
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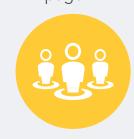
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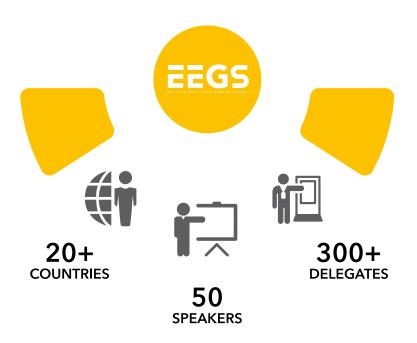
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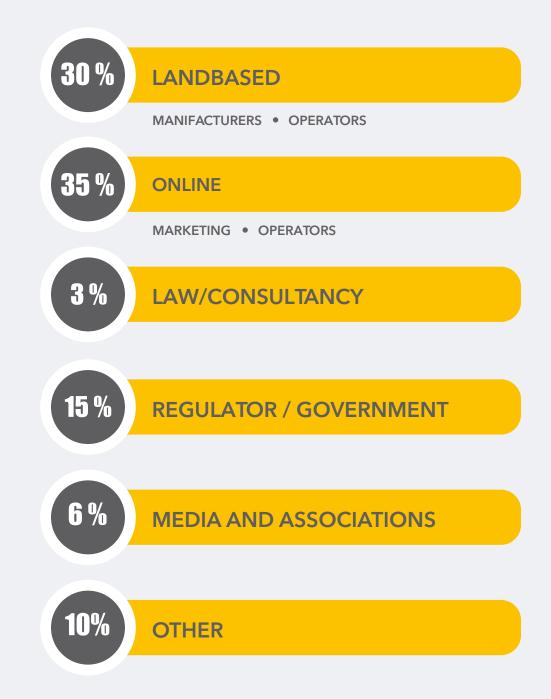


WHAT IS EEGS

EEGS is the yearly must-attend conference where leading regulators, operators, suppliers and other industry stakeholders come together to share the latest developments in the field of Gaming and Entertainment industry.

EEGS 2023 will focus on bringing new content and a different point of view on many already established topics.





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www.eegamingsummit.com

WHY BECOME A SPONSOR

- Align your brand with one of the largest gaming entertainment industry event in Europe.
- Align your brand with 50+ speakers with highly professional expertise and great conference content.
- Create company awareness during formal and informal networking opportunities.
- Take the opportunity to solidify your brand reputation by the highest quality networking, agenda and parties.
- Showcase your products, solutions, concepts and ideas to an international audience.
- Be sure that senior executive industry decision makers in attendance will ensure an excellent brand exposure towards the target audience.



PLATINUM SPONSORSHIP PACKAGE



One Sponsorship Package Available

- Covers of the chairs in the conference hall branded with the sponsor logo. Covers are produced and installed by the EEGS team.
- Covers of the chairs in the Sales
 Pitch Zone branded with the sponsor logo. Covers are produced
 and installed by the EEGS team.
- Three single-sided illuminated light boxes* in the central foyer, branded with Sponsor's logo
 printing on fabric
 - 2 days period / 22.11. 23.11.2023
- Delegates bags branded with sponsor's logo along with EEGS logo.
- Distribution of a company-brand-

- ed items to each registered attendee for the EEGS. Materials are provided by the sponsor.
- Distribution of a company-branded items to each attendee at the Sales Pitch Zone. Materials are provided by the sponsor.
- Exclusive option: branded gifts or gift sets for the speakers only. Materials are provided by the sponsor.
- One sponsor-named panel in the conference program. Sponsor's logo on the panel in the program (printed and digital). Possibility for participation of up to three speakers in EEGS from sponsor's end.



- Keynote speech from the Sponsor's representative.
- Live-streamed interview up to 30 minutes with sponsor's representative during the events (all the questions are submitted in advance).

PLATINUM SPONSORSHIP PACKAGE (contd)

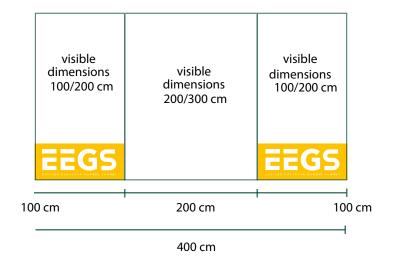


- Possibility to chair the entire sponsored conference panel which includes a speaking engagement.
- Presentation at the Sales Pitch Zone - up to 30 min.
- Logo on the main screen in the conference hall during the whole event.
- Logo included in the official EEGS printed and digital program.
- Freestanding banner(s) in front of the conference hall - size 85 x 205 cm. Banners are provided by the sponsor.
- Web banner 200 x 90 px in JPG, JPEG, PNG, GIF and logo on the EEGS homepage for 1 year.
- Web banner 230 x 80 px in JPG, JPEG, PNG, GIF and logo on the e-Game Spectrum online maga-

zine website for 1 year.

- Advertising spot (up to 30 sec) broadcasted on the LCD displays located in the Conference hall.
- Advertising spot (up to 30 sec) displayed at the central foyer arches of BEGE in the Inter Expo Center;
- Logo at EEGS & BEGE catalog announcing your Platinum sponsorship status.
- One full-sized advert in the official EEGS & BEGE catalog.
- Boosted social media post announcing Platinum sponsorship.
- Announcing Platinum sponsorship in the EEGS official newsletter.
- Sponsorship announcement: Logo along with Platinum sponsor title, product information or other preferable article included in the of-

* Illuminated light boxes scheme



PLATINUM SPONSORSHIP PACKAGE (contd)



- ficial e-Game Spectrum online magazine newsletter.
- Sponsor's brand included as official partner in our PR materials; in our on-site digital communication (during the events, photos, social media boosted posts, PR).
- Three PR materials/interviews published at the e-Game Spectrum online magazine and shared in our social media channels. Materials are provided by the sponsor.
- Six conference passes for EEGS.

- Six invitations for the official BEGE/EEGS Party /Place and date to be confirmed/. Drinks and snacks are included.
- Unlimited online invitations for free visitor entry for the days of BEGE.
- Photos from the event.



Sponsorship cost: € 19 000 w/o VAT

GENERAL SPONSORSHIP PACKAGE





- Lanyards + logo printed on the conference passes, produced by the EEGS;
- Keynote speech;
- Sponsor-named panel in the conference program - including moderator plus up to three speakers;
- Sponsor's logo in the official program of the conference - printed and digital;
- Sponsor's logo on the main screen in the conference hall during the whole event;
- Advertising spot (up to 30 sec.) in the EEGS conference hall:
- Advertising spot displayed at the central foyer arches of BEGE at the Inter Expo Center;
- 2 Freestanding Banners in the

- conference hall, size 85 x 205 cm each. Banners are produced and installed by the EEGS team;
- Web banner 200 x 90 px in JPG, JPEG, PNG, GIF and logo on the EEGS homepage for 9-month period.
- Web banner 230 x 80 px in JPG, JPEG, PNG, GIF and logo on the e-Game Spectrum online magazine website for 9 month period.
- Announcing General sponsorship via social media boosted posts;
- Announcing General sponsorship in the EEGS official newsletter.
- General sponsor's brand included ed as official partner in our PR materials; in our on-site digital

- communication (during the events, photos, social media boosted posts, PR)
- Blog article, shared on the EEGS website and shared on the social media on Facebook and Linked In;
- Live-streamed interview up to 30 minutes with sponsor's representative during the events (all the questions are submitted in advance);
- Logo in BEGE/EEGS official catalogue announcing your General sponsorship status.
- Presentation at the Sales Pitch Zone up to 30 min.
- Four invitations for the official BEGE Party. Drinks and snacks are included.

GENERAL SPONSORSHIP PACKAGE (contd)





- Four conference passes for the EEGS 2023;
- Unlimited online invitations for free visitor entry for the 2 days of BEGE 2023;
- One company PR material or interview published at the e-Game Spectrum online magazine and shared in our social media channels with boosted posts;
- Photos from the event;



Sponsorship cost: € 11 000 w/o VAT

^{*}Artworks and materials - logos and advertising materials should be provided to info@balkangamingexpo.com in .PDF, .EPS, .Al, not later than September 15, 2023.

GOLD SPONSORSHIP PACKAGE

Two Sponsorship Package Available

- Floor stickers* indicating the direction to the Conference Hall: size: up to 50/50 cm
 - Print file submission requirements: 72dpi for 1: 1, TIFF
 - 2 days period: 22.11 23.11.2023
- Sponsor-named panel in the conference program - including moderator plus up to three speakers, which includes a speaking engagement.
- Keynote speech from the sponsor's representative.
- Live-streamed interview up to

- 30 minutes with sponsor's representative during the events (all the questions are submitted in advance).
- Presentation at the Sales Pitch Zone - up to 30 min.
- Logo on the panel of the conference in the program (printed and online).
- Logo at the official EEGS & BEGE catalog announcing your Gold sponsorship status.
- Logo included in the official EEGS printed and digital program.





*Floor sticker

^{*}Artworks and materials - logos and advertising materials should be provided to info@balkangamingexpo.com in .PDF, .EPS, .AI, not later than September 15, 2023.

GOLD SPONSORSHIP PACKAGE (contd)

Two Sponsorship Package Available

- 1 page advert in the official EEGS
 & BEGE Catalog.
- Up to 4 Freestanding Banners in the conference hall, size 85 x 205 cm each. Banners are produced and installed by the EEGS team.
- Web banner 200 x 90 px in JPG, JPEG, PNG, GIF and logo on the EEGS homepage for 6-month period.
- Web banner 230 x 80 px in JPG, JPEG, PNG, GIF and logo on the e-Game Spectrum online magazine website for 6-month period.
- Distribution of a company-branded items to each registered attendee for the EEGS. Materials

- are provided by the sponsor.
- Distribution of a company-branded items to each attendee at the Sales Pitch Zone. Materials are provided by the sponsor.
- Logo on the main screen in the conference hall.
- Advertising spot (upto 30 sec) broadcasted on the LCD displays located in the conference hall.
- Announcing Gold sponsorship in the EEGS social media channels.
- Announcing Gold sponsorship in the EEGS official newsletter.
- Logo along with Gold sponsor title, product information or other preferable article included in the





^{*}Artworks and materials - logos and advertising materials should be provided to info@balkangamingexpo.com in .PDF, .EPS, .AI, not later than September 15, 2023.

GOLD SPONSORSHIP PACKAGE (contd)



official e-Game Spectrum online magazine newsletter.

- Announcing Gold sponsorship in PR text from the EEGS pre-event communication campaign.
- One company PR material OR interview published in the e-Game Spectrum online magazine and shared in the e-Game Spectrum social media.
- Three conference passes for EEGS.
- Three invitations for the official BEGE Party /Place and date to be confirmed/. Drinks and snacks are included.
- Unlimited online invitations for free visitor entry for 2 days of BEGE.
- Photos from the event.



Sponsorship cost: € 10 300 w/o VAT

^{*}Artworks and materials - logos and advertising materials should be provided to info@balkangamingexpo.com in .PDF, .EPS, .Al, not later than September 15, 2023.

SILVER SPONSORSHIP PACKAGE

Two Sponsorship Package Available

- Sponsor-named panel in the conference program with logo on the panel in the printed and digital program.
- Logo included in the official EEGS printed and digital program.
- Logo on the main screen in the conference hall.
- Logo at the official EEGS & BEGE catalog announcing your Silver sponsorship status.
- Announcing Silver sponsorship in the EEGS official newsletter.
- Announcing Silver sponsorship via social media boosted posts.
- Web banner 200 x 90 px in JPG,

- JPEG, PNG, GIF and logo on the EEGS homepage for 3-month period.
- Web banner 230 x 80 px in JPG, JPEG, PNG, GIF and logo on the e-Game Spectrum online magazine website for 3-month period.
- Advertising spot (up to 30 sec) broadcasted on the LCD displays located in the conference hall.
- One company PR material OR interview published at the e-Game Spectrum online magazine and shared in our social media channels. Materials are provided by the sponsor.





SILVER SPONSORSHIP PACKAGE (contd)

Two Sponsorship Package Available

- Live-streamed interview up to 30 minutes with sponsor's representative during the events (all the questions are submitted in advance).
- Presentation at the Sales Pitch Zone up to 30 min.
- Up to 2 Freestanding Banners in the conference hall, size 85 x 205 cm each. Banners are produced and installed by the EEGS team.
- Distribution of a company branded items to each registered attendee. Materials are provided by the sponsor.
- Unlimited online invitations for free visitor entry for 2 days of BEGE, which will be held on 22-23 November at Inter Expo Center, Sofia.
- Photos from the event.

Sponsorship cost: € 5 900 w/o VAT

^{*}

CONFERENCE LUNCH AND COFFEE BREAKS SPONSORSHIP PACKAGE



Exclusive for one company

- Branded napkins with your company's logo. Napkins are produced and distributed by the EEGS team.
- Branded bottles of water during the event. Bottles are provided by the sponsor.
- Distribution of a company-branded items and/or materials to each attendee. Materials are provided by the sponsor.
- 2 freestanding banners at the lunch venue, size 85 x 205 cm each. Banners are provided by the sponsor.
- Web banner 200 x 90 px in JPG,

- JPEG, PNG, GIF and logo on the EEGS homepage for 3-month period.
- Web banner 230 x 80 px in JPG, JPEG, PNG, GIF and logo on the e-Game Spectrum online magazine website for 3-month period.
- Presentation at the Sales Pitch Zone (up to 30 mins).
- Live-streamed interview up to 30 minutes with sponsor's representative during the events (all the questions are submitted in advance).
- Social media post announcing your sponsorship.

- Logo on the main screen in the conference hall.
- Advertising spot (up to 30 sec) broadcasted on the LCD displays located in the conference hall.
- Logo at the official EEGS & BEGE printed catalog announcing your sponsorship status.
- Logo included in the official EEGS printed and digital program.
- One full-sized advert in the official EEGS & BEGE catalog.
- Logo along with Conference Lunch And Coffee Breaks Sponsor title, product information or other preferable article included

^{*}Artworks and materials - logos and advertising materials should be provided to info@balkangamingexpo.com in .PDF, .EPS, .AI, not later than September 15, 2023.

CONFERENCE LUNCH AND COFFEE BREAKS SPONSORSHIP PACKAGE (contd)



Exclusive for one company

- in the official e-Game Spectrum online magazine newsletter.
- One company PR material OR interview published in the e-Game Spectrum online magazine and shared to our social media channels.
- Announcing your sponsorship in PR text from the EEGS pre-event communication campaign.
- Three conference passes for EEGS.

- Three invitations for the official BEGE/EEGS Party /Place and date to be confirmed/. Drinks and snacks are included.
- Unlimited online invitations for free visitor entry for the 2 days of BEGE
- Photos from the event.



Sponsorship cost: € 5 900 w/o VAT

EEGS MASTERCLASSSPONSORSHIP PACKAGE

Exclusive for one company

EEGS Masterclass, the first industry tailored professional classes, was first time presented in 2008. Every year since then EEGS Masterclass provides all the insight industry representatives need to make informed and intelligent decisions on upcoming opportunities and critical issues in the gaming market. The program of all Masterclass editions combines thorough and proven theoretical knowledge with a very strong attitude to its practical application in the realities of the Bulgarian gambling market. Traditionally Masterclass editions are led by highly experienced, practicing and qualified experts with proven subject-matter expertise, as well as select partner organizations from around the world. EEGS Masterclass 2022 was dedicated to the significant influence of the "Responsible gaming" in the different perspectives of the industry.

Traditionally Masterclasses are held in a very luxurious hotels in Sofia, Bulgaria.

Masterclass 2023 will take place at Grand Hotel Millennium Sofia. More information will be announced soon.

- Branded workshop presentation.
- Possibility to have your speaker prior to the main speaker (if topic is convenient).

^{*}Artworks and materials - logos and advertising materials should be provided to info@balkangamingexpo.com in .PDF, .EPS, .AI, not later than September 15, 2023.

EEGS MASTERCLASSSPONSORSHIP PACKAGE (contd)



- Lanyards with the sponsor's logo.
 Lanyards are provided by the sponsor.
- Logo on the badges of the Masterclass together with the EEGS logo.
- Logo on the invitation and official program of the Masterclass, together with the EEGS logo.
- Logo on the certificates handled to every participant together with the EEGS logo.
- Freestanding banner(s) in the conference hall during the Conference. Banner(s) are provided by the sponsor.
- Freestanding banner(s) in the Masterclass hall, size 85 x 205 cm each.
 Banners are provided by the sponsor.
- Web banner 200 x 90 px in JPG, JPEG, PNG, GIF and logo on the EEGS homepage for 3-month pe-

riod.

- Web banner 230 x 80 px in JPG, JPEG, PNG, GIF and logo on the e-Game Spectrum online magazine website for 3-month period.
- Social media post announcing your sponsorship.
- Announcing your sponsorship in PR text from the EEGS pre-event communication campaign.
- Sponsorship announcement: Logo along with EEGS Masterclass sponsor title, product information or other preferable article included in the official e-Game Spectrum online magazine newsletter.
- One company PR material OR interview published in the e-Game Spectrum online magazine and shared in our social media channels.
- Logo in the Official EEGS & BEGE





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EEGS MASTERCLASS SPONSORSHIP PACKAGE (contd)



catalog announcing your sponsorship status.

- Logo included in the official printed and digital program.
- Providing items to the attendees (branded pencils or ball-point pens, sheets, etc.). Items are provided by the sponsor.
- Distribution of a company-branded items to each registered attendee. Materials are provided by the sponsor.
- Advertising spot (upto 30 sec) broadcasted on the displays in the Masterclass hall.

- One full-sized advert in the official EEGS & BEGE Catalog.
- Three conference passes for EEGS
- Three invitations for the official BEGE/EEGS Party /Place and date to be confirmed/. Drinks and snacks are included.
- Unlimited online invitations for free visitor entry for 2 days of BEGE, which will be held on 22-23November, at Inter Expo Center, Sofia.
- Photos from the event



Sponsorship cost: € 5 900 w/o VAT

^{*}Artworks and materials - logos and advertising materials should be provided to info@balkangamingexpo.com in .PDF, .EPS, .Al, not later than September 15, 2023.

EEGS ACCOMPANYING EVENTS SPONSORSHIPS: GLOBAL GAMING WOMEN INITIATIVE



Two (2) Sponsorship packages available (each exclusive for one company) As part of its efforts to promote highest professional standards within the industry, EEGS, together with Global Gaming Women, is hosting a special event for women in the international gaming industry. The mission of Global Gaming Women (GGW) is to support the development and success of women in all segments of gaming through education, mentorship and networking opportunities. The initiative provides female gaming professionals with the opportunity to create lasting connections and learn from one another, as well as endorses emerging female leaders throughout their professional path in the industry. Supporting the GGW cause, EEGS will host the initiative with the kind cooperation of the Sponsor.

- Opening speech.
- Branded multimedia presentation.
- Live-streamed interview up to 30 minutes with sponsor's representative during the events (all the questions are submitted in advance).
- Opportunity your speaker (a business woman) to represent her career development and your company achievements at the conference.
- Possibility to organize a raffle with prizes provided by the sponsor. Materials are provided from

- the sponsor.
- Freestanding banner at the venue, size 85 x 205 cm each. Banner provided by the sponsor.
- Web banner 200 x 90 px in JPG, JPEG, PNG, GIF and logo on the EEGS homepage for 3-month period.

EEGS ACCOMPANYING EVENTS SPONSORSHIPS: GLOBAL GAMING WOMEN INITIATIVE (contd)



- Web banner 230 x 80 px in JPG, JPEG, PNG, GIF and logo on the e-Game Spectrum online magazine website for 3-month period.
- Distribution of a company-branded items to each registered attendee. Materials are provided by the sponsor.
- Opportunity to provide branded bottles of water throughout the event. Items are provided by the sponsor.
- Branded napkins. Napkins are produced and distributed by the EEGS team.

- Boosted social media post announcing your sponsorship.
- Announcing your sponsorship in the official EEGS newsletter.
- Two company PR materials or interviews published at the e-Game Spectrum online magazine and shared in our social media channels.
- Logo along with GGW Initiative Sponsor title, product information or other preferable article included in the official e-Game Spectrum online magazine newsletter.
- One full-sized advert in the official EEGS & BEGE catalog.



EEGS ACCOMPANYING EVENTS SPONSORSHIPS: GLOBAL GAMING WOMEN INITIATIVE (contd)



- Logo in the official EEGS & BEGE catalog announcing your sponsorship status.
- Logo included in the official EEGS printed and digital program.
- Advertising spot (up to 30 sec) broadcasted on the LCD displays located in the conference hall.
- Three guest invitations for the GGW Initiative event.
- Two conference passes for EEGS.

- Three invitations for the official BEGE/EEGS Party /Place and date to be confirmed/. Drinks and snacks are included.
- Unlimited online invitations for free visitor entry for 2 days of BEGE, which will be held on 23-24 November 2022 at Inter Expo Center, Sofia.
- Photos from the event.

Sponsorship cost: € 3 900 w/o VAT

^{*}Artworks and materials - logos and advertising materials should be provided to info@balkangamingexpo.com in .PDF, .EPS, .AI, not later than September 15, 2023.

EEGS ACCOMPANYING EVENTS SPONSORSHIPS: REGULATORS' ROUNDTABLE SPONSORSHIP



- Advertising spot (up to 30 sec) broadcasted on the LCD displays in the conference hall.
- 2 freestanding banners at the venue, size 85 x 205 cm each. Banners are provided by the sponsor.
- Web banner 200 x 90 px in JPG, JPEG, PNG, GIF and logo on the EEGS homepage for 3-month period.
- Web banner 230 x 80 px in JPG, JPEG, PNG, GIF and logo on the e-Game Spectrum online magazine website for 3-month period.
- Speaking engagement during the EEGS conference.

- Live-streamed interview up to 30 minutes with sponsor's representative during the events (all the questions are submitted in advance).
- Branded bags with corporate / advertising materials for the Regulators. Materials are provided by the sponsor.
- Social media post announcing your sponsorship in the EEGS social media.
- Announcing your sponsorship in the official EEGS newsletter.
- Logo included in the official EEGS

- printed and digital program.
- Half (½) advert in the Official EEGS
 & BEGE catalog.
- Logo in the official EEGS & BEGE catalog announcing your sponsorship.
- One company PR material or interview published at the e-Game Spectrum online magazine and shared in our social media channels.
- Three invitations for the official BEGE/EEGS Party, /Place and date to be confirmed/. Drinks and snacks are included.

EEGS ACCOMPANYING EVENTS SPONSORSHIPS: REGULATORS' ROUNDTABLE SPONSORSHIP (contd)



- Unlimited online invitations for free visitor entry for 2 days of BEGE, which will be held on 23-24 November 2022 at Inter Expo Center, Sofia.
- Photos from the event.



Sponsorship cost: € 3 900 w/o VAT

OFFICIAL PRESS CONFERENCE SUPPORTER

One Sponsorship Package Available

- Boosted social media post, announcing your sponsorship.
- Logo on the press wall in the special zone for interviews.
- Live-streamed interview up to 30 minutes with sponsor's representative during the events (all the questions are submitted in advance).
- Announcing your sponsorship in PR text from the EEGS pre-event communication campaign.
- Freestanding banner at the venue, size 85 x 205 cm each. Banner provided by the sponsor.
- Web banner 200 x 90 px in JPG, JPEG, PNG, GIF and logo on the

- EEGS homepage for 2-month period.
- Web banner 230 x 80 px in JPG, JPEG, PNG, GIF and logo on the e-Game Spectrum online magazine website for 2-month period.
- Advertising spot (up to 30 sec) broadcasted on the LCD displays located in the conference hall.
- Logo in the official EEGS & BEGE catalog in the Partners section.
- Logo included in the official EEGS online and printed program.
- Presentation at the Sales Pitch Zone (up to 30 mins).



OFFICIAL PRESS CONFERENCE SUPPORTER (contd)

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One Sponsorship Package Available

- One company PR material or interview published at the e-Game Spectrum online magazine.
- Distribution of advertising materials during EEGS. Materials are provided by the sponsor.
- Three invitations for the official BEGE/EEGS Party /Place and date to be confirmed/. Drinks and snacks are included.
- Photos from the event



Price: € 2 900 w/o VAT

^{*}Artworks and materials - logos and advertising materials should be provided to info@balkangamingexpo.com in .PDF, .EPS, .Al, not later than September 15, 2023.

WEBSITE ADVERTISING



- **1. Web banner** on rotation at EEGS homepage (up to 15 banners).
- 200x90 pixels, JPG, GIF; max 25 kb;
- 3 months 690.00 Euro;
- 6 months 1090.00 Euro.
- 728x62 pixels JPG, JPEG, PNG, GIF:
- 6 months 1790.00 Euro:
- 12 months 2790.00 Euro.

2. Logo with hyperlink on rotation (150x75) at Media Partners section on the footer of EEGS homepage.

Price: 290.00 Euro / Per month

3. Logo and description in the official EEGS newsletters.

Your company logo will be placed in the official EEGS newsletters + short description and hyperlink.

- Logo: PDF, EPS, AI;
- Description: Not longer than 100 words or 650 symbols.

Price: 390 € /per logo + description/ per newsletter.

4. Web Banner in the official EEGS newsletters.

Your company banner will be placed with hyperlink on the official news-

letters of EEGS.

- Banner size: 1000x138 px;
- File type: .jpeg, .jpg, .png, .gif;
- Price: 490 €/ per newsletter.
 Special prices available for one year contract.

5. "Under the spotlight" section branding.

The section "Under the spotlight" will be branded with your company logo + hyperlink.

- Logo: .PDF, .EPS, .AI;

Price: 390 € / per newsletter.

Special prices available for one year contract.

^{*}Artworks and materials - logos and advertising materials should be provided to info@balkangamingexpo.com in .PDF, .EPS, .AI, not later than September 15, 2023.

WEBSITE ADVERTISING (contd)



6. Official newsletter sponsorship.

Your company logo titled as "Official newsletter sponsor" + hyperlink, will be positioned in the beginning of the newsletter of EEGS.

- Logo: .PDF, .EPS, .AI;

Price: 590 € / per newsletter.

Special prices available for one year contract.

7. Social Media Posts.

Reach EEGS audience by sharing in our social media.

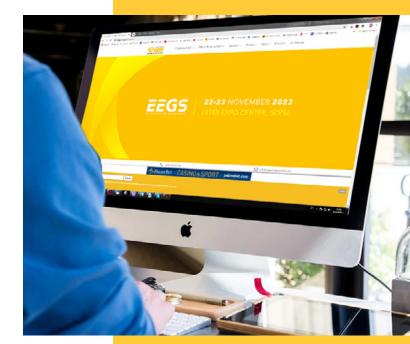
Price - 290 Euro per post / 390 per post + boosting.

8. Web Banner in e-Game Spectrum magazine.

230x80

JPG, JPEG, PMG, GIF;

- 3 months 690.00 Euro;
- 6 months 1090.00 Euro.



*All the prices listed above are w/o VAT.

^{*}Artworks and materials - logos and advertising materials should be provided to info@balkangamingexpo.com in .PDF, .EPS, .Al, not later than September 15, 2023.

CONFERENCE ADVERTISING ONSITE



1. Freestanding banner, size 85: 205 cm - in the conference hall of EEGS.

Optional position - in front of the main conference hall.

Price:

450.00 Euro /per banner.

2. Logo in the official EEGS &

BEGE catalog in the Partners section.

Price:

450 Euro per spot.

3. Logo branding on a special section in the official EEGS & BEGE catalog (your logo on every page from catalog section OR

sponsored by / powered by at the bottom of every page).

Price:

1800 Euro w/o VAT.

4. Sampling: advertising materials provided by the company - brochures, leaflets or branded gifts (gifts are placed on each chair in the conference hall). Materials are provided by the sponsor.

Price: 500 Euro

5. Branded bottles of water on each table in the conference hall - the price may vary depending on the quantity.

CUSTOM MADE SPONSORSHIP OP-TIONS AVAILABLE UPON REQUEST!



^{*}Artworks and materials - logos and advertising materials should be provided to info@balkangamingexpo.com in .PDF, .EPS, .Al, not later than September 15, 2023.

FOR MORE INFORMATION, PLEASE, CONTACT US:

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biliana.tsvetkova@eegamingsummit.com











www.eegamingsummit.com

We are open to discuss any Sponsorship options tailored to your needs!

APPLICATION FORM (AGREEMENT) FOR EEGS 2023 SPONSORSHIP PACKAGES

| SPONSOR INF | ORMATIO | N: | | | | | | | | | |
|--|---|---|---|--|---|--|--|------------------------|----------------------------|------------------------------|--|
| Applicant (com | pany name) | : | | | | | | | | | |
| Company Reg. №: | | | | | VAT/TAX | Number: | | | | | |
| Registered address №: | | | | | | | | | | | |
| Contact name: | | | | | | | | | | | |
| Tel: | | | | Fax: | | | E-ma | E-mail: | | | |
| Platinum | General [| Gold | |] sil | ver | 1 | lunch& |] , | EEGS Masterclass | | |
| Global Gaming Women | Regulato roundtab | | ress c | | Live Streami | ng | Website advertising | | Conf. adver | r. 🗌 | |
| *Artworks and m logos and adver not later than Sep Payment details: | rtising mater otember 15, | | d be | providec | l to info@b | palkang | gamingexpo | .com | in .PDF, .EI | PS, .AI, | |
| On receipt of sign 100% deposit is re In the event of copportunities are Accepted Applica By signing this A Application and a | ed form BEG eceived. All re ancellation, limited; bas tion shall se application, | eservatior the applic ed on first rve as an a applicant | ns wit cant i com Agree confi | th signed is respor ne, first-se ement be irms tha | orders are sible for f erved basis etween BE t he accep | non – ull pay s. GE (BEC ots the | cancellable ment. The r GE Expo EOG payment t | and r numb OD) a | non – refun per of adve | dable. rtising licant. | |
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